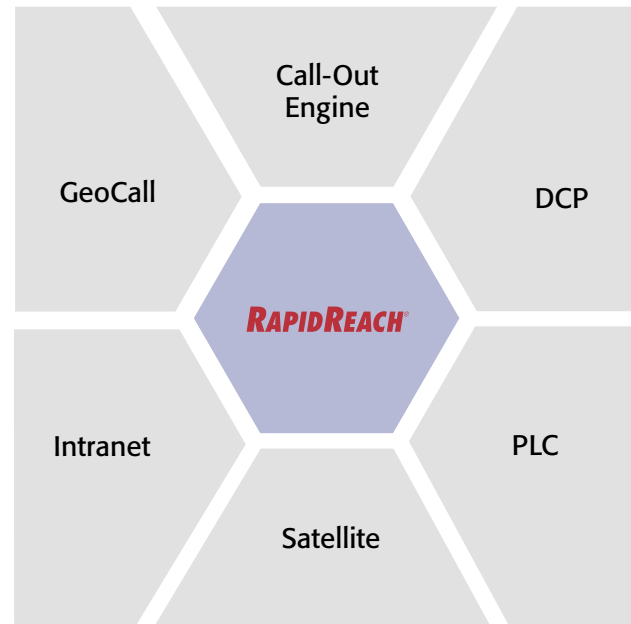


GeoCall



Add the power of GIS to your emergency communications

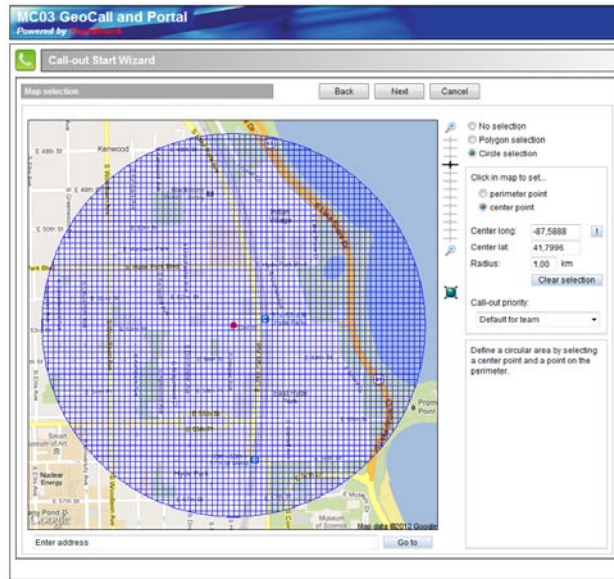


When hurricanes, tornadoes, floods, earthquakes, or radiation leaks and industrial accidents threaten whole neighborhoods, residents need to be notified. GeoCall can handle these geographically defined call-outs, quickly and effortlessly. You can't afford to be without it - lives depend on it!

What is RapidReach GeoCall?

For years Enera's RapidReach emergency notification service has been providing both businesses and governments all over the world with a fast, easy, reliable solution for contacting people. With RapidReach GeoCall, the power of GIS (Geographic Information Systems) is added to our proven call-out technology. Contacting people quickly and efficiently within a geographical location has never been easier. GIS systems allow you to associate names and numbers with points on a map. With GeoCall, one person can now call every resident in the neighborhood in a matter of minutes, and have every call logged in detail.

RapidReach GeoCall can easily be tailored for community notification enrollment. Combined with RapidReach Recipient Web Portal, you can open up GeoCall for self-registration so that recipients may update their own contact and address information.



How does it work?

GeoCall expands RapidReach with a map view and various tools for easily defining geographical areas. Our solution is fully web based and available to you 24/7, 365 days a year.

Defining and starting a call-out is done in seconds. First, select the desired call-out area on the map with a few clicks of the mouse. The people to receive your message are identified. Next, select one of your predefined messages or compose one ad hoc. Finally, press "Start" and watch RapidReach GeoCall as it contacts recipients and tabulates the results in your web browser.

Selecting

Geographical selections can be automatically generated with pie sections around the hazard, or by manually entering actual coordinates, angles and distances. There are also tools for drawing an irregular shape.

Calling

During a call-out, RapidReach GeoCall keeps you informed of the status of each and every selected recipient by constantly updating your map with color coded results. These results, together with call-out parameters, are automatically saved - allowing you to evaluate responses to the incident, in real-time.

RapidReach GeoCall quickfacts:

- Access to the powerful emergency call-out technology of RapidReach using a visual and user-friendly GIS interface.
- Fully web-based SaaS solution.
- Use of Google Maps or your existing map files.
- Use of your existing recipient data. GeoCall supports all major map formats.
- Quick definition of a call-out area by clicking on the map or by manually entering actual coordinates, angles and distances.
- Advanced definition of an irregular call-out area. Definition of an irregular area can easily be made by adding and removing parts.
- Prioritization of calls. For instance, recipients closer to the incident origin may need to be contacted first.
- Text-to-speech generated or voice recorded messages.
- Activation of one or multiple call-outs.
- Reviews and analyses of old call-outs.



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